THE TIMES

THE DISPATCH

## Richmond Times-Dispatch Entered January 27, 1995, at the Post Office at

PUBLISHED every day in the year at 10 South Tenth Street, Richmond, Va., by the Times-Dispatch Pub-lishing Co., Inc., Charles E. Hasbrook, Editor and Manager.

ADDRESS ALL COMMUNICATIONS to The Times-Dispatch, and not to individuals.

TELEPHONE: Randolph 1. Private Branch Exchange connecting with all departments.

6PECIAL ADVERTISING REPRESENTATIVES: Has-brook, Story & Brooks, Inc., Fifth Avenue Build-ing, New York: Mutual Life Building, Philadelphia; Peoples' Gas Building, Chicago.

WASHINGTON OFFICE: 716 Fourteenth Street, N. W.

SUBSCRIPTION RATES IN ADVANCE, by mall Daily and Sunday one year, \$6,00; 6 months, \$3.00 Daily and Sunday, one year, 86,00; 6 months, \$3,00; 3 months, \$4,56; 1 month, 65 cents, Daily only, one year, \$1,00; 6 months, \$2,00; 3 months, \$1,00; 1 month, 35 cents, Sanday only, one year, \$2,00; 6 months \$1,00; 3 months, 50 cents; 1 month, 25 cents, BY LOCAL CARRIER SERVICE: Daily with Sun-day, 15 cents a week; Daily without Sunday, 10 cents a week; Sanday only, 5 cents.

If our friends who favor us with manuscripts and illustrations for publication wish to have rejected articles returned they must in all case, send stamps for that purpose.

THESDAY, JANUARY 25, 1916.

#### Preparedness Not Partisan

DRESIDENT WILSON is right in refusing to permit the addresses he will deliver in favor of national preparedness to be made under the auspices of partisan organizations. Preparedness should not be suffered to become a partisan political issue. It is a matter that concerns us all, Democrat and Republican, Progressive and Socialist, men of every shade of thought and opinion and of every degree of poverty or wealth. In urging that the United States take up arms for its own defense, the President is not the leader of a party, but the leader of the nation. Every lover of his country should listen and

No man ever had a better opportunity of meeting with greater expectations than Car-

#### On to the Legislature

AYOR AINSLIE having affixed his signa-M AYOR SINSIAL Interest to the resolution favoring a charter commission for Richmond, a bill carrying it into effect probably will be introduced this week in the General Assembly. There ought to be no doubt of its passage, but at the same time there should be no slackening of public

The other changes to the city charter that have been proposed and approved for the most part represent improvement in our system of municipal government, but they must not be suffered to divert attention from the principal issue. When the bill to be introduced has become law, Richmond will have opportunity to decide just how it shall be governed and how its affairs shall be administered. The privilege is a high one. It is for Richmond to be worthy of it.

Commuters on the New Haven Railroad have won their long fight for better-lighted. cars - same old cars, though

## A Few Spellers Left

WE have heard so much recently of the decline of spelling in our schools that it is retreshing to learn that there are still some spellers lett in the State of Ohio, if nowhere else. In a recent contest in that State Claude Gossett, a nineteen-year-old youth, spelled eighty-seven words correctly

This contest was the last of three spelling hees, and the words were of exceptional difficulty. It included curiosities of letter archite abscission, dytiscus, triglyph, etc The words missed were rather easy-such, for instance, as decollete, soirce, thesaurus, patois and doubloon. All in all, the exploit of Gossett suggests a belief that the spelling bees of old, which we have heard laminted, saw no more proficient spellers than the Ohio students of to-day.

George Afred Williams everybody knows who he was says that in diplomacy a good deal depends upon what sort of trousers and neckties are worn. Or course, if the man in the same has nothing else to show, the apparel mentioned by George goes a long way.

## The State's Finances

THERE is no reason for alarm over the I condition of the State's finances. That condition does counsel economy and the limitation of appropriations, but it does not indicate approaching bankruptcy. When rates were fixed in the tax laws adopted at the special session of the General Assembly, they were kept within fairly reasonable bounds, and, although they have failed to produce quite as much revenue as was anticipated, they certainly should not be increased.

Every sweeping change in a State's financial system may be expected to cause some in convenience in the early stages of its operation. The General Assembly should direct its attention to perfecting the tax laws, not to altering their principle. Within a few years, it may reasonably be expected, revenues will have increased so that it will be possible to decrease the rates on intangibles

Theodore Hetzler got a job as messenger boy in a New York bank twenty-five years ago upon answering an advertisement. other day he was elected president of the bank (It pays to advertise, George Cohan.

## White World or Yellow

O NE thing the warring nations in Europe overlook in their death struggle to settle the balance of power in Europe, and that is the balance of power in the world. We have grown so accustomed to the supremacy of the white race that it is not easy for us to imagine any other state of affairs. But there have been times in the past when the independence of Europe has been seriously threatened by Asia. The greatest conquerors of the Middle Ages were not Europeans, but yellow men, Genghis Khan and Tamerlane, who swept across Asla from end to end, fought battles in which hundreds of thousands of men participated and devoted nations

numbering millions of souls to destruction, Europe and the Americas II Europeans conserved their might, and a few years ago we could afford to laugh at the siarmists who hade us fear the millions of China. We do not which is causing nations of the same blood to exhaust each other in Europe is opening | of peace.

the door of world domination to the Mongolian. While Teuton, Anglo-Saxon and Gaul are perishing. China and Japan are adding to their teeming millions. A united yellow race might prove too much for a divided

If the President carries out the program attributed to him of going on the road and speaking to the people on his policy of preparedness, and if Bryan follows, attacking the President, and Colonel Roosevelt follows Bryan, tearing to ribbons what the Peerless One has said, you will have to get your war news on the inside pages of the papers.

#### Bidding for the Pope's Aid

R UMORS that Germany may offer Belgium a separate peace become more insistent a separate peace become more insistent and detailed. Leading German newspapers discuss this possibility with a frankness and apparent favor that indicate clearly that the discussion is inspired from Berlin, for if Berlin disapproved nothing/of this sort would be printed. Certainly, it would not be re-

In allied and neutral countries various and conflicting efforts are made to account for this phenomenon. British and French writers find no difficulty in concluding that it is merely another effort of the Kaiser to pave the way for a general peace. Germany, they say, would never think of abandoning Belgium unless Belgium could not be held. Whatever other elements affect the determination, it at least involves, in the view of these hostile commentators, a confession that the campaign in the west is a failure. Germany, so they declare, knows that Belgium cannot be retained after the war, and is beginning to understand that it cannot be retained during the war.

These opinions would seem to be justified by the facts. It was only a little while ago that the Socialists had a practical monopoly of German sentiment favorable to retirement from Belgium, whether before the conclusion of peace or afterwards. There was some approval of the policy of permitting Belgium to retain a semblance of nationality and sovereignty, but the supporters of this plan insisted that the German influence, if it stopped short of a protectorate, must be made absolutely dominant.

Now comes a great change It is true that German organs of opinion advocating this separate peace with Belgium stress the advantage that would be derived from shortening the western battle line and thus releasing for service in the east 1,000,000 or 1,500,000 trained and seasoned soldiers. Doubtless, this does express part of the fact, but there must be something more.

May not the influence be found in the German effort to win the approval of the Vatican and the assistance of the Pope in concluding

a general peace? It is known that Pope Benedict has insisted from the first that reparation must be made to Belgium for the cruel wrongs she has suffered. Restoration of Belgian territory and some compensation for physical destruction might be held to comply with this demand. With Belgium pacified and eliminated, there would remain on the side of the allies no government in which the Vatican has any particular affection. France and Italy are Catholic countries, but the French government is either irreligious or nonreligious, while in Italy the relations between Vatican and Quirinal always wear the aspect of an armed truce. On the other side is most Catholic Austria," and a Germany predominantly Catholic in some of the important states that compose the empire. There is a possibility also of a Catholic Poland, re-emerging from the flames of war.

It Germany wants peace, she wants the influence and good offices of the Pope, not alone in initiating negotiations, but in arranging terms. Perhaps this discussion of the evacuation of Belgium-always supposing that King Albert can be induced to agree—is a means to this end.

If New York carries out its threat to enforce the antispitting ordinance, it will increase the suburban traffic to Jersey, where it is the custom in the best regulated families.

## Lille to Constantinople

NOTHING better illustrates the achievements of the Teutonic allies in the present war than the announcement that through train service has been inaugurated between Berlin and Constantinople. As an excellent train service has been in operation between Lille, in France, and Berlin for a year past, it is now possible to travel with few changes from Lille, near Paris and the English 'hannel, to Constantinople,

The Germans are pushing the railway to Bagdad with feverish haste, and it appears likely that within a few months a passenger may board a train almost within sight of the English Channel and ride, without changing, to the Tigris River and the border of Persia. If the Germans can accomplish such wonders of railroad building in war time, what might they not accomplish in peace? There are few things more tragic in history than that such genius should be devoted to the fruitlessness of war, when the world is full of waste places waiting the energy to turn them into gardens.

With railroad trains between Berlin and Constantinople, via several Balkan stops, the Kaiser ought to be enabled to pay the Sultan that long-promised visit.

SENATOR BORAH'S presidential boom does not seem to progress. The Republicans are as much at sea as ever in regard to their standard bearer, but the Western statesman, who has been frequently mentioned for the nomination, does not loom in the public eye as much as formerly. Yet he might make a formidable candidate. He would hardly be able to beat Wilson, even if he could command the Progressive vote, but he would make a good run. He is a man of ability and experience, and he lacks the enemies who would make the candidacy of Root, for instance, hopeless.

The National Shoe Retailers' Association says high-top boots for women with color, schemes in white, pearl, ivory, champagne and bronze will be the style. Of course, this means the boots, not the women.

According to a coroner's jury in Chicago, one may come to one's death from mental as-The Yellow Peril would not threaten sault as well as from physical assault. As a general thing, however, the knock-out of the singger is the one relied upon in Chicago.

The European war has discontinued the laugh now. The insane and fratricidal strife | publication of one magazine in New York, says a dispatch. It is still too early to talk

## SEEN ON THE SIDE

TO NICHOLAS OF MONTENEGRO.

For half a thousand stormy years. While Balkan peoples writhed in chains Forged of their wenkness, griefs and fears.

And turbaned tyrants took their Your fathers from their rocky height

Bade bold defiance to the foe: They scorned to yield to bribe or might.

Met each injustice with a blow

They lived as freemen, and they died. When struck their hour to pass from

earth.

Like heroes, whose deeds glorified The little land that gave them birth. Not theirs to bend a suppliant knee Before the Turk, or ask his grace: With sword and shield, on trampled

ten. They met his onset, face to face.

Fate owed you better things, old King, Than this base blow it dealt but now. This rankling thrust, like scrpent's sting:

This crown of thorns pressed on your brow. let, patience; though the night be dark.

A lamp is lit to light your way. And once again will come the lark To hymn the dawning of the day.

#### The Pessimist Says:

Why should the world object to astute poliicians feathering their own nests? Everybody admits they are birds.

#### Shakespeare Day by Day.

. Trifles light as air Are, to the jealous, confirmation strong As proofs of holy writ."

-Othello, iii. 3. Through tattered clothes small vices do appear; Robes and furred gowns hide ail." -King Lear, Iv. 6.

"To what base uses we may return, Horatio? Why may not imagination trace the noble dust of Alexander till we find it stopping a bunghole?"-Hamlet, v. 1.

#### Start of Some Proverbs.

"To throw dust in the eyes" originated in the early days of Greece, for Epaminoudas, wishing to surprise the Lacedaemonians, had 1,600 cavalry advanced in front, causing a great dust, which the wind blew in the faces of the enemy, blinding them to the discovery of a flank movement he was executing in order to take the coveted heights in their rear.

#### Not Demnnded.

Grubbs-Do you believe we should treat Mexico to a dose of armed intervention? Stubbs-Can't say that I do. Somehow, I have always had a prejudice against a nation making

### Spades Gets the Bid.

a fool of itself.

"They had an interesting game of auction at he Jinks home the other evening."

"How was that?" "Why, Cholly Litebrane was calling on Clara links, and he wanted to make it one heart.

"But Clara stood out for two diamonds. "Of course."

'And then Jinks got into the game with a handful of clubs." "Including all the honors, I suppose

Whereupon Cholly passed-through the window-and made such a hole in the terrace they had to call it spades."

## Nearly the Same Thing.

"I strongly recommend," said the eminent man brief sojourn Northeast France."

a trip," said the perplexed patient

"But I haven't money enough to make such

"Then suppose you go to the next meeting of the suffrageties and declare that woman's place s in the home."

## Before the Civil War-

Editor Seen on the Side: In your list of Jokes That Were this ought to have a front sear: Three Irishmen came to a creek one moonlight night. It was too deep to wade, and there was no bridge. The sons of Erin decided that by stringing themselves together they could swing across. Pat dangled himself from the limb of a tree overhanging the stream. Mike swung himself from Pat's feet, and Tim did acwise from Mike's feet. By this time Pat began to feel a strain on his grip. He called to Tim: "Tim, hold on below while I spit on me hands above." Tim obeyed and there was an awful splash in the water. OSHAUNNESSY

Some statesmen, who have been charged by a distinguished writer with being participes or distinguished writer with being participes.

## German at Home.

. Fadder, vhy is der coal bin? Fadder Shakey, my son, vhy you don't talk grammer alreddy? Vhy don't you say, Vhy is dot coal bin so high, like dot?

## Not for Her.

sweet Sylvia simply could not see Why she should be on time. For time was made for slaves," said she, "And slave and I don't rime."

## Chats With Virginia Editors

The most ankindest cut of all comes from the naton News, which says: "If Colonel Bryan I accept that position on the Ford peace tri-agl and remain permanently in Europe no one I deny that the Ford peace party accomplished

man's home is where his wife is, "If a man's home is where his wife is, as a New York judge has ruled," says the Rozhoke Times, "we know a number of Rozhokers whose trunks should be sent to the moving-picture shows on Jeferson Street." Rozhoke certainly has the movie fever bad.

"We are not in a position to say for sure," says the West Point News "that the preparedness bill will become a law, but we will het a year's subscription to a blade of new mowe alfalfa that the appropriation bill passes both houses of Congress during this session." That wager will not increase your free list.

The Irvington Citizen solemnly declares: "Scientific theories overreached themselves when they tried to put a ban on kissing. This is one fool 'fad' that will not be abandoned, and the old world will go on an before." The Richmond Times-Dispatch demands "Jus

tice for James River." Well, for our own part we are willing to do most anything except admit at the Jeems is the biggest river in the world. Bristol Herald-Courier. But we propose to make it one of the deepest."

The Halifax Record-Advertiser having complained that Halifax County was deriving no benefits from improved business consequent upon the war in Europe because that county raises nothing but tobacco to sell, was advised by The Times-Dispatch to try to induce those people to grow something else to sell besides tobacco. Thereupon up jumped the champion reformer of the age, the Clinch Valley News, and exclaimed: "And if you are still in the mood, how would it

do to suggest that the raising of tobacco should be left out entirely? It depletes the soil, impoverishes the grower; the use of it is nasty, filthy, useless and expensive habit. It is in no sense a food, and we can all do without it if we can't get it, just as of some things not easily obtainable now. Its cultivation will be 'cut out'some day." Some day, possibly—there is no limit to the efforts of the wild-eyed "reformer," but babies now in the cradle will not live to see that day dawn in old Virginia. see that day dawn in old Virginia.

"Of course," says the Norfolk Virginian-Pilot, "there is a certain satisfaction, rather empty though it be, in being mentioned, with a respectable indorsement, in connection with so spectable indorsement, in connection with so exalted a position as that occupied by a justice on the Supreme Court of the United States. But to our thinking it is rather a petty ambition that can be so satisfied—suggestive of the fisherman who, having fished assiduously all day without catching a fish, went home to boast to his wife, with beaming satisfaction, that he'd had a glorious nibble."

### News of Fifty Years Ago (From the Richmond Dispatch, Jan. 25, 1866.)

It is to be regretted that the bill authorizing the employment of ladies as copylsts in the Land Office did not pass the House of Delegates. In the course of the debate upon this subject, one of the honorable members declared he did not think clerking a sphere for women. It is difficult to say why not. The requirements are simply a good, legible handwriting, and industrious use of it. It is to be hoped the Legislature will reconsider its action and give employment to some of the meritorious ladies who are just now in great need of assistance. just now in great need of assistance.

Judge Lyons yesterday refused to bail Mrs. Annie E. Kirby, charged with the murder of her husband, but said if the Legislature passes the bill now before it, which will give him the authority so to do, he will send her to the lunatic asylum, and later, if it is shown that she is merely feigning insanity, as he suspects, she can be brought back and tried for the killing of her husband.

Jeter & Harris yesterday sold at the Tobacco Exchange two hogsheads of leaf tobacco grown by T. E. Gravitt, of Halifax County. One hogs-head brought \$106 per hundred pounds and one brought \$67 per hundred.

There are troubles in West Virginia resembling to some extent those of Congress. Several members of the Legislature from the southeast counties cannot take the sweeping oath prescribed by the State government for all of its officers, and there is trouble in the camp. Judah P. Benjamin, Secretary of State of the late Confederacy, has entered his name at the Temple for admission to the English bar.

It is now definitely stated that President Johnson will veto the bill providing for negro suffrage in the District of Columbia if it ever passes the Senate.

Sixty members of the House of Representa-tives have notified the Speaker that they want to speak on the reconstruction measures now before that body A bill to reduce the duty on tea, sugar, coffee, pepper and salt and the internal revenue tax on manufactured tobacco has been introduced in the House and referred to the Committee on Ways and Means.

A petition signed by lawyers all over the country asks the President to pardon John A. Campbell, ex-judge of the Supreme Court, and Assistant Secretary of War of the late Confed-

The Quartermaster-General of the United States has rendered a decision adverse to com-pensation for rents of property used by the United States military in the Southern States during the war. during the war.

during the war.

Ex-President Burnett, of Texas, who was selected by the ladies of New Orleans to present their memorial in behalf of Mr. Davis to President Johnson, in speaking of his mission and his visit to the President said, among other things. "In regard to the future of Mr. Davis, the President, of course, could give no definite opinion. That Mr. Davis will be tried by a civil court appears to be a foregone conclusion; that he will eventually be pardoned—If, indeed, a conviction shall be had—and a general amnesty preclaimed, to the grievous disappointment of the Jacobinical cliques, seems the most probable finale of the most calamitous war that ever threw a pall of gloom over a great people."

A very bad man in a certain part of a neigh-

A very bad man in a certain part of a neighboring State set fire to a neighbor's stable and six mules were burned up. Another reighbor, commenting on the occurrence, said: "A man who would do such a thing as that ought to be kicked to death by a jackass, and I would like to be the one to do it."

## The Voice of the People

"Too Much Taxation."

To the Editor of The Times-Dispatch:
Sir.—Under the heading "Too Much Taxation,"
I have read with much interest the article in
yesterday's paper by H. T. Fauntleroy, and I
indorse every word of it. None of the farmers
in this section are making more than a poor
living and some not doing that. If our State
officials will take the trouble to look at the long
list of delinquent taxes that are posted at courthouse doors now, they will see that the taxes touse doors now, they will see that the faxes that are now double what they have been, mean the confiscation of the homes of the people

Boydton, Va., January 22.

## Wants Eest Man Elected.

To the Editor of The Times-Dispatch:
Sir,—The time is rapidly approaching when nominations are to be made for the next President of the United States.

Never in the history of this nation has it been more important to choose wisely.

natter how the war across the Atlantic ad, it will, so to speak, open up a new This nation will then stand face to ith many great questions. Is the presworld. This nation will then stand face to face with many great questions. Is the pres-ent administration competent to grapple with the problems that are certain to arise? Has it successfully handled the Mexican question? Has it successfully handled the many European ques-tions?

erying out against "preparedness," inviery means that would encourage more Could anything be more wisely and courage, ously said mon the subject of "preparedness" than the following words from Colonel Roose-

"At present, in this world and for the immediate future, it is certain that the only way successfully to oppose the might which is the servant of wrong is by the might which is the servant of right"?

Vant of wrong is by the might which is the servant of right?"

Yet there are grape juice and also some butternilk statesmen who would oppose the might which is the servant of wrong by the might that inviter more wrongs.

This is no time for false sentiment; no time to play pointies. This nation should have its very best man for the next President, regardless of party—a strong, fearless man—a statesman, every inch of him, and many do not believe such a man is a member of the Democratic party to-day.

Sutherland, Va., January 21.

## WHEN SCOTT'S ADDITION GETS DRY. [With Apologies to the Author of "When Virginia Goes Dry."]

e will be happy in Scott's Addition. When the streets get dry. And rejoice in our position,
When our streets are good and dry.
Then we'll cast away our sadness.
And we'll sing songs of gladness.
When at last our streets are dry

The grocer will come to see us,
When the streets are dry,
And the coal man can view us,
When our streets are good and dry
We can throw away our rubbers,
And be real land lubbers,
When at last our streets are dry. But soon there'll come a time,

When the streets get dry,
That we'll think it was a crime,
When our streets are good and dry
Then the board will give us cinders,
When our streets are dry as tinders,
When at last our streets are dry. But there is a happy day acoming, When the streets get dry.
When the board will come a bummins
When our streets are good and dry. ey'll be seeking re-elect.on And make us promises of protection When at last our streets get dry.

But then we'll not know them, When the streets get dry.

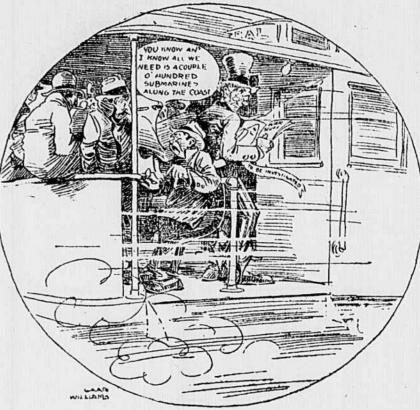
When our streets are good and dry.

They will find us worthy foemen,
When our streets are good and dry.
They will ask for our approval.
But we'll vote for their removal
When at last our streets get dry.

C. P. M.

# He Ought to Ride Down on Our Car

One of the Day's Best Cartoons.



-From the Indianapolis News.

#### ENGLAND'S RECRUITING CAMPAIGN BY FREDERIC J. HASKINS

front?" The women are urged by holding back husband or son the trenches: the front?" or brother, they place a brand of dis-grace on the loved one that he will carry to the end of his days. "Women of Britain, say go!" is the continual refrain of the posters.

Send
Out
Soldiers,
with the S O. S. the wireless call for
relief, in big letters.
Stimation Discussed in Legiste.

refrain of the posters.

They play on the chords of every human sentiment, these flaring red and present and him appeals. The role of the bill-posters. An immense

do your pals think of you?" There is a picture has been gotten out showing a picture of the men in khaki marching proudly by, and a nondescript crowd gaping at their heels. "The crowd or the ranks—which?" "No man who is worthy of the name will hang back if he is fit to go," say the post-

from London walls. And the trenches send a call, "Come over here—you're wanted." A big lithograph shows a line of khaki figures at attention.

"Five-Question Poster."

are posters that are exact facsimiles them al in size, shape and color of the Union It asks: Jack. "Fight for the dear old flag," "I. Ar runs the legend. "Boys, be British, Enlist now." Song sheets hearing the national airs are distributed widely, and on them an occasional Area."

"1. Are you satisfied?

"2. Do you feel happy when you see other men wearing the King's uniform?

"3. What will you say in the content of the cont and on them an occasional American ask you: 'Where did you say when may note that "Three Cheers for the Red. White and Blue" is supported to the Cheers for the Red. What will you say when ask you: 'Where did you serve." White and Blue" is sung as a dren when they ask: British national hymn, with Britannial weren't you a soldier, too?"

venge. After the Scarborough Zeppe-lin raids the biggest posters of all, great "three-sheet" affairs nine feet particular interest to us in the United high, were put up, and the recruiting states, because in case of emergency it offices for a time had a rush of volun-There is some attempt to make | selves. "Remember the Lusitania" a catch-word like our own "Remember the

Maine."

Another angle the posters take is an appeal to the primitive martial spirit, pure and simple. "Ve Gallant Sons of Walez, to Arms!" is such a one. Another is a picture of a Belgian battalion, "Will You Fight for Britain as They Fight for Belgium?" "You're Wanted, Sonny!" runs one rhythmic invocation. "There's a Gan in the Line That Needs Filling; All Over England the Bugles are Sounding, "Fall In?" The Boys at the Front are Wondering When You Will Come."

London Money Lendera.

A story comes from the London (England) bankruptcy court which would indicate that the money lenders of that metropolis are quite as keen and greedy to-day as ever Dickens or Thackery pictured them. Lord Edward Fitzgerald, in the bankruptcy court, said that in May last he went to a money lender to borrow (300, and got it on condition that he bought a picture for £650 and signed a promissory note for £1,000 with interest at 30 per cent per annum. He sent the

count of age or physical disability are not give more than f5 or f10 for it. urged to bring forward another cruit. As a last resort, it is pointed out that it is far better to come forward voluntarily than to adopt an attitude which will force conscription.

The conscript will have to take all fwould be strong, for there is much to the chances of war; his pay will be less; in place of honor he will have only shame; instead of a welcome from boys in the trenches he will be ceived with cold contempt. think you will get the same treatment?" (as the men who volunteered) says one leaflet. "Not a bit of it. You I won't deserve it."

Epigrammatic Catchwords.

A long list of more or tess epigrammatic catchwords has been evolved

"Have you a reason—or only an excuse" That is the question, in letters; "Enlist Now," "A Million Men," "No
a foot high, staring down from the
walls of London at the unculisted men
below. England alone among the batbelow. England alone among the bat-

below. England alone among the battling nations faces the necessity of enlisting her army. Her recruiting campaign has been the most colossal in history, and the flood of posters and handbills she uses are one of its most important means. They exhaust every resource of ingenuity in style and wording; they appeal skillfully to every emotion.

The appeal is directed as much to the women as to the men. "The men hang back on your account," says one of the posters. "Won't you persuade them to go?" and "Do you realize that the one word, "Go," may send a man to the front?" The women are urged the seals and blue ribbon. Perhaps the most striking of these interediscussed Belgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed Selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed selgian treaty in color with red seals and blue ribbon. Perhaps the most striking of these interediscussed selgian treaty in color with red seals and blue ribbon.

human sentiment, these flaring red and green and bine appeals. The note of shame, of the disgrace that will cling to the shirker, perhaps, is sounded more often than any other. The big pictorial sheets concern themselves of the bar and the church, appeals to the shirker, perhaps, is sounded to the shirker, perhaps, is sounded to the shirker, perhaps, is sounded to the speeches of statesmen, the views of the bar and the church, appeals to the speeches of statesmen, the views of the bar and the church, appeals to the same of the speeches of statesmen. largely with this. There is one four employers, to wholesalers and retailers, feet high, a fine piece of drawing, that to trade-unions and to every other orshows a father sitting before his ganization that might influence the achearth with two little boys on his knee. "Father, where did you serve of the separation allowance, by which in the war?" they ask, and the man hides his face in his hands.

Posters to Shame Shirkers.

Of the separation anowance, by which the government contributes toward the support of dependents of any man who enlists is fully discussed. The Another spirited sketch shows a typical trench scene. "What are you doing tem are laid out, showing each man to in London" queries the poster accus- which office he should apply. In order ingly. "You are proud of your pals in that all this importunity should not the trenches," says another, "but what call out men who are needed at home, do your pals think of you?" There is a picture has been gotten out showing

back if he is fit to go," may the post-ers. "There are three types of men: distinguish between British and Gerthose who hear the call and obey: man airraft—especially aeroplanes, those who delay, and the others.' since the Zeppelin is unmistakable.

Truly, these must be uncomfortable days for the others.

But there is a class of men, independent and head headed who would respect to the German days and head headed who would respect to the German days and head headed who would respect to the German days and head headed who would respect to the German days and head headed who would respect to the German days and head headed who would respect to the German days and head headed who would respect to the German days are supported to the German days and the call and obey. dent and hard-headed, who would re-main unmoved by the world's opinion differences are carefully pointed out. if they did not conceive it their duty to Instructions are given for conduct in go to the front. For these there is a special line of appeal. "What would happen to the empire if every man stayed home? stares down at them stayed home? stares down at them nearest naval or military authorities by telephone; take refuge in a cellar if the next comes too close, and never

There is a single gap in the rank, conspicuous as a single sail at sea. It is some one's duty to fill the gap. "Do ment to stimulate recruiting to the last take a hunsome one's duty to fill the gap.

your hit," the poster has it.

Closely allied to the appeal to duty is the patriotic appeal, a strain sound.
ed in a dozen different keys. There of the patriotic appeal, a strain sound.

It is bill which combines the gist of them all—the "Five-Question Poster."

It asks:

"Five-Question Poster."

"4. What will you answer your chil-

Appeals to Vengeance.

Those who are stirred neither by calls to patriotism, shame nor sense of duty, the recruiters attempt to bring forward by awakening the spirit of revenue. After the Scarbeauch Zandon other countries both control with the recountries both control with the countries between the countries and the countries between the control with the countries and the countries between the control with the countries and the countries are control with the countries and the countries are control with the countries and the countries are control with the countries After the Scarborough Zeppe. other countries, both central and allied,

## London Money Lenders.

one poster bears the picture of a well-loved general who fell in action:

"He Did-His Duty: Will You Do A second time he went to the money are well-loved general who fell well-loved general who fell in action:

"He Did-His Duty: Will You Do A second time he went to the money are could yet set any cesh, but Vours?"

Literary England is represented in the campaign by numerous quotations of martial application taken from Shakespeare down. Current war poetry is circulated on handhills. Men who cannot enlist themselves on ac-

My Creed. I would be true, for there are those that trust me:

I would be pure, for there are those suffer; I would be brave, for there is much

to dare, would be friend of all-the foe, the friendless I would be giving, and forget the

gift; would be humble, for I know my

weakness;
I would look up—and laugh—and love-and lift.

-Harold Arnold Walters.